

Health on the High Street

Mark Connor, <u>mark.connor@swlondon.nhs.uk</u>
Project Manager, Health on the High Street
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What is Health on the High Street?



Health on the High Street is about building community integration by bringing health and wellbeing services into local high streets and improving access and health and wellbeing outcomes.

Our steering group agreed the following principles with which to run the project:

- Change the way existing services are delivered, and champion success stories across the borough
- Rebuild and strengthen local communities post Covid-19, to be less isolated and more connected
- Be locally owned, empowering Merton communities to take charge of their own health and wellbeing
- Focus on place and reimagine public spaces and High Streets in Merton as hubs for communities

Health on the High Street is a key project in Merton's Local Health and Care Plan.

Our Projects



To deliver this we have and will continue to link in with other workstreams in the borough, connect into existing projects and create new initiatives for residents.

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Pilot a Children and Young People's	Procure Mental Health and Wellbeing C
Wellbeing Hub in Merton, location TBC, in the	in East Merton with Wimbledon Guild in
new year	year (1 x online, 1 x in person)
Budget: £10k	Budget: £5k



Age Well



Expand Stem4's **Red Telephone Box Youth Mental Health Support** initiative into **Merton**Budget: tbc

Start Well

Partner with Merton+ to scope wellbeing
activities for LGBTQ+ residents
Budget: tbc

Live Well

Pilot a sports-focussed wellness activity
targeting BAME men over 50 with Fulham
Football Club at the SMCA
Budget: tbc



Run two Health and Wellbeing Fairs in the new year - many organizations have signed up to attend

21st Jan: Lantern Arts Centre, Raynes Park

7th Feb: SMCA, Mitcham

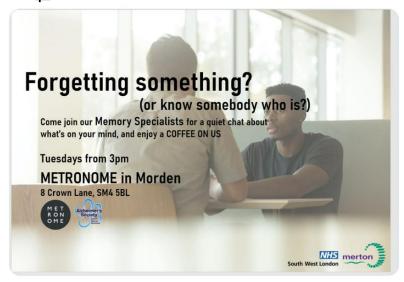
Budget: £3k

Dementia Cafes



Are you forgetting something, or know someone who is?

Come and talk to our memory specialists with the @alæimerssoc for a quiet chat about what's on your mint and enjoy a free coffee from 3 pm today at the Metronome in Morden 8 Crown Lane, SM4 5B.









A great local business initiative from the team at #Metronome in #Morden

Marriman @johndmerriman ⋅ 15 Nov

Know someone supporting or living with Dementia? With the @alzheimerssoc at #Metronome Morden, we've created a weekly friendly drop-in. Free coffee. Please share to help us spread the word so people aren't struggling alone. #rt #share #dementia #Alzheimers #morden @nhsmerton_

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Evaluation Framework



funding

We met with the Health Improvement Network for advice on how to evaluate the project, especially given these are small scale projects which differ greatly from one another. *This framework is based on the Alzheimer's Cafes project and is in draft.*

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	Inputs	Out	puts	Outcomes		
		Activities	Participation	Short Term	Medium Term	Long Term
	Staff Funding Location	Running the cafe	Targeted groups attend	Awareness raised	Contributing to Merton	Borough-funded dementia cafes?
Сеу	Evaluation Questions			Referrals to other services	dementia strategy	Wimbledon
	Were inputs sufficient?	How were events perceived?	Did we reach new audiences? Who did we not meet?	What information did we share?	What was the impact on other services?	Do patients fee better supported?
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	# of staff £ used	# sessions delivered	# attendees	# new patients engaged		Total cost of programme
	Strategic locations Timing of delivery				Motspur Park	Increased dementia

What's Next



FFC & SMCA

Fulham Football Club to run sports-related activities for BAME men over 50 who live around the South Mitcham Community Association Centre, on the Phipps Bridge Estate.

This was based on feedback from the Centre as something they had wanted to run

Health and Wellbeing Days

Two Health and Social events scheduled at the Lantern Arts Centre and the SMCA to bring people together in a warm space over winter, to get information about their health, the cost of living crisis, and to find out more about their local communities.

Assertiveness & Boundaries Workshops

Wimbledon Guild to run workshops targeting socially excluded residents to become more assertive.

Target residents across Merton in 4 different locations.