

Agenda Item 4

TRAVELODGE, 27-39 HARTFIELD ROAD, WIMBLEDON, LONDON, SW19 3SG

LICENSING SUB-COMMITTEE HEARING

20TH JULY AT 3.30PM

BACKGROUND INFORMATION - TRAVELODGE

1. Travelodge Hotels Limited is a private company operating in the hotels and hospitality industry throughout the UK and in parts of Europe. It trades simply as 'Travelodge'. It is the UK's largest independent hotel brand with 550 hotels across the UK.
2. In 1985, Travelodge became Britain's first value hotel brand when it was launched in the UK, and offers a variety of rooms with comfy king sized beds, together with café bars for residents. Members of the public are permitted to use the café bar for meetings and get-togethers, subject to time restrictions.
3. The site at 27-39 Hartfield Road, London, will be a newly built 177 bed Travelodge, which anchors a new development in Wimbledon. Also included in the development will be two new build food and beverage units, benefitting double height glass frontages overlooking external seating areas. These two new build food and beverage units are not operated by Travelodge.
4. The hotel reception and hotel lobby are situated on the first floor of the site, as is the proposed café bar, which has seating for 90 guests.
5. There will be 177 bedrooms in this hotel, and 56 new staff employed within the hotel. The proposed opening date is 12th September 2022. The development cost is Circa £15 million.

6. Travelodge have liaised with Avril O'Brien at the Metropolitan Police, and have agreed conditions with the Police, which are attached to this note. Those conditions include:
 - CCTV
 - Risk assessed door staff
 - Security incidents
 - Training on drugs
 - Adequate controls to protect children from harm
 - Children under 16 not permitted to enter the premises after 2100 unless dining with an adult or a resident in the hotel
 - Alcohol sales for non-residents at 1000 - 2300, Monday to Thursday, and 1000 - 0000, Friday, Saturday, Sunday. Generally non-residents are not permitted after 2230.
 - The premises can remain open for the sale of alcohol to residents 24 hours a day, subject to a resident presenting a room card
 - All staff to receive training
 - DPS to attend local Pub meetings
 - Counter-terrorism advice and guidance to be trained to staff
 - All members of customer facing staff to be trained on welfare and vulnerability engagement
7. There was originally an application for late night refreshment. This is withdrawn.
8. There is no entertainment provided in a Travelodge café bar. It is very much set out as a café.
9. The hotel will open as planned and guests will be allowed to stay at the hotel. Travelodge café bars do not attract crime and disorder. They do not increase noise in the area, and Travelodge café bars are not subject to regulatory issues with the Police, Licensing Authorities, or

Environmental Health Officers.

10. This is an application for a café bar licence with 90 covers, the use of which is very much ancillary to the hotel and those visiting the hotel. It will not cause any noise as there are 177 bedrooms adjacent and above the café bar and guests sleep is paramount.

11. Alcohol sales at this site will be minimal, and all staff will be fully trained on the licensing objectives. There are no objections from the Police , Environmental Health or any other Responsible Authority.







Police Conditions – Travelodge.

CCTV

A closed-circuit television (CCTV) system shall be installed at the premises. The CCTV system installed at the premises shall be maintained in effective working order, and shall be in operation at all times the premises is open to the public. All recordings made by the CCTV system shall be retained and stored in a suitable and secure manner for a minimum of 31 days, and shall be made available on request to the Metropolitan Police, the Licensing Authority or other Responsible Authorities. At all times the premises is open to the public a minimum of one member of staff on duty will be able to operate the CCTV system.

CCTV shall cover the lift lobby entrances on all floors, all entrance and exit points, and the ground floor licensed area.

Door Staff

The use of door staff will be risk assessed on an ongoing basis by the licence holder or DPS.

Security incidents

An incident log shall be kept at the premises and made available on request to Metropolitan Police, the Licensing Authority or other Responsible Authorities. It must be completed within 24 hours of the incident and will record the following;

- (a) All crimes reported to the venue.
- (b) All ejections of patrons.
- (c) All complaints received concerning crime and disorder.
- (d) Any incidents of disorder.
- (e) All seizures of drugs or offensive weapons.
- (F) Any visit from a relevant authority.
- (G) Any complaints made by neighbouring residents.

Drugs

There shall be a zero tolerance policy in relation to drugs at the premises and there shall be regular checks by management to prevent use of drugs by patrons. Drugs which are seized shall be stored securely and handed to police.

Staff will receive training on matters concerning underage sales, drugs policies and operating procedures.

The Protection Of Children From Harm

No films or videos of any description will be shown so that they can be viewed by persons under the age of any Applicable BBFC/Local authority certification.

Children under the age of 16 shall not be permitted to enter the premises after 21:00 unless dining with an adult or attending a pre booked function or resident in the hotel.

There shall be adequate controls in place including staff training to safeguard against the sale of alcohol to persons under 18.

Hours Of Operation.

Late Night Refreshment

Indoors

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday 23:00 00:00

23:00 00:00

23:00 00:00

Supply of Alcohol

On and the premises

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday 10:00 00:00

10:00 23:00

10:00 23:00

10:00 23:00

10:00 23:00

10:00 00:00

10:00 00:00

The premises shall remain open to permit the sale of alcohol to hotel residents 24 hours a day.

Any purchase of alcohol by a resident shall be permitted by presentation of a room card after 23:00 on weekdays and 00:00hrs on weekends.

Alcohol will only be sold by staff who have completed Licensing Act 2003 training with all records of training kept and available for inspection by the Police

Premises Opening Hours

Whole premises

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday 06:00 00:00

06:00 23:00

06:00 23:00

06:00 23:00

06:00 23:00

06:00 00:00

06:00 00:00

The premises shall remain open 24 hours a day for hotel residents.
For non-residents, the premises will close 30 minutes after the end of the non-standard timings identified under the Supply of Alcohol.

Pub Watch

The DPS/manager will attend local pub watch meetings.

Counter Terrorism.

All members of customer facing staff, including those involved in the sale or supply of alcohol will be provided with basic Counter Terrorism Awareness Training by the Premises Licence Holder. Such training is available at <https://www.gov.uk/government/news/act-awareness-elearning> or via the local Counter Terrorism Protect Officer (CTPO)

Duty managers will have access to the NaCTSO ACT App and / or PSO Shield App when on duty at the site.

Both of which provide Counter Terrorism advice and guidance. See below links;

PSO London Shield App - <https://apps.apple.com/gb/app/pso-london-shield/id1482303493>

NaCTSO ACT App - <https://www.gov.uk/government/news/new-act-app-launched>

Welfare and vulnerability engagement.

All members of customer facing staff, including SIA (if employed) and those involved in the sale or supply of alcohol will be provided with Welfare and Vulnerability Engagement (WAVE) training to provide those working in the licensed industry with an awareness of vulnerability and their responsibilities towards people visiting their premises. This training is available at <https://nbcc.police.uk/guidance/wave-presentation>

