

**HAKKAMOON**

**185 STREATHAM ROAD**

**MITCHAM**

**CR4 2AG**

**PRESENTATION TO  
MERTON COUNCIL**

**Statement of Kum Soon Wong ("Carol"), the proposed Designated Premises Supervisor, in support of the Application for a New Premises Licence at 185 Streatham Road, Mitcham, CR4 2AG**

To: The Licensing Sub-Committee

Thank you for the opportunity to present the application to you on 8 February 2022. I am the proposed Designated Premises Supervisor with almost 30 years' experience in the hospitality industry. The premises licence holder also has experience in the industry totalling more than 20 years. In terms of my history, I have run Five Spice Chinese Restaurant in Reigate for around 20 years. I came to the United Kingdom in 1993 and have always worked in hospitality. Prior to this, I worked in a Chinese restaurant as a manager in Singapore. Our chef has over 30 years' experience and is originally from China. Our combined experience enables us to offer an authentic experience to customers.

**Concept**

Hakka means "guest families". Our aim has been to create something new and fresh and an environment which is homely, embodying our family values of hard work, respect and passion. The restaurant captures our love of home comforts alongside our rapid pace of life, existing side by side. The restaurant is suited to both leisurely diners with friends, as well as a quick lunch or evening meal for one. We operate an authentic restaurant with pan Asian street food but with a modern approach. Our customers are multi-cultural. We have regular customers who travel long distances to enjoy an authentic experience with us and we appeal to the Asian community as we are able to offer a food experience which they would have back home.

Alcohol sales have been proposed as a licensable activity in order to cater to demand and enhance the options available to our customers, whilst they are enjoying food at the premises.

The premises are located in a cumulative impact zone. We have carried out pre-application discussions with the police and have agreed appropriate conditions in support of the licensing objectives which has resulted in no objections from the police. We have also agreed conditions with Trading Standards.

**Proposal**

The Applicant is proposing to operate with alcohol sales ancillary to food between the hours of 11:00-23:00 every day. Off sales are not being requested.

The Applicant currently permits their customers to bring their own drinks and we wish to be able to provide greater choice to customers, cater to demand and manage and control consumption. The concept of the premises remains the same in that it is primarily a restaurant and alcohol sales would be ancillary to the main use.

### **Proposed Conditions Including Those Agreed with Trading Standards**

1. A closed-circuit television (CCTV) system shall be installed at the premises. The CCTV system installed at the premises shall be maintained in effective working order, and shall be in operation at all times the premises is open to the public. All recordings made by the CCTV system shall be retained and stored in a suitable and secure manner for a minimum of 31 days, and shall be made available on request to the Metropolitan Police, the Licensing Authority or other Responsible Authorities. At all times the premises is open to the public a minimum of one member of staff on duty will be able to operate the CCTV system.
2. The supply of alcohol at the premises shall only be to a person seated taking a substantial table meal there and for consumption by such a person as ancillary to their meal.
3. Notwithstanding condition 2, customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.
4. The supply of alcohol shall be by waiter or waitress service only.
5. An incident log shall be kept at the premises and made available on request to Metropolitan Police, the Licensing Authority or other Responsible Authorities. It must be completed within 24 hours of the incident and will record the following;
  - (a) All crimes reported to the venue.
  - (b) All ejections of patrons.
  - (c) All complaints received concerning crime and disorder.
  - (d) Any incidents of disorder.
  - (e) All seizures of drugs or offensive weapons.
  - (f) Any faults in the CCTV system.
  - (g) Any visit by a relevant authority in relation to service
  - (H) Any refusals of alcohol - every instance that a sale of alcohol (and any other age-restricted product) is refused on the premises must be recorded, indicating the date and time the refusal was made, and the member of staff making the refusal
6. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
7. An effective visual (and/or aural) reminder shall be in place at all points of sale to ensure staff undertake appropriate age checks on potential sales of alcohol (and any other age-restricted product).
8. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
9. Notices shall be placed at all points of sale detailing the restrictions on sales of alcohol to children.

10. All staff that undertake the sale or supply of alcohol (and any other age-restricted product) shall receive appropriate training in relation to undertaking appropriate age checks on such, before being allowed to sell or supply any alcohol (and any other age-restricted product). Refresher training will be carried out at least every three months.
11. Records of all staff training, relating to the sale or supply of alcohol (and any other age-restricted product), along with any training material used, will be kept and maintained by the Designated Premises Supervisor or the Premises Licence Holder.
12. Staff training records shall be available for inspection by authorised officers of the licensing authority, officers of the trading standards service, and officers of the Police.

## 蔬菜豆腐類 VEGETABLES AND TOFU DISHES

- |           |   |       |
|-----------|---|-------|
| 60 虎皮尖椒   | Grilled Tiger Skin Green Peppers with Black Bean Sauce, Soy Sauce and Vinegar | £8.90 |
| 61 干煸四季豆  | Fried French Beans with Minced Pork   | £8.90 |
| 62 茄子四季豆  | Pan Fried Aubergine with French Beans   | £8.90 |
| 63 鱼香茄子   | Braised Aubergine with Minced Pork and Salted Fish                            | £8.90 |
| 64 酸辣土豆絲  | Shredded Potato with Chilli and Vinegar                                       | £7.90 |
| 65 馬拉盞羊角豆 | Fried Okra with Shrimp Paste  | £8.90 |
| 66 白菜     | Chinese Pak Choi (Garlic Sauce or Oyster Sauce)                               | £6.50 |
| 67 清炒雜菜   | Mixed Vegetables  | £5.80 |
| 68 麻婆豆腐   | Tofu with Minced Beef and Chilli Bean Sauce                                   | £6.50 |
| 69 茄子豆腐   | Braised Aubergine and Tofu  | £6.50 |
| 70 咖喱雜菜   | Malaysian Mixed Vegetables Curry  | £7.50 |

## 麵類 NOODLES 類 DISHES

- |            |   |       |
|------------|---|-------|
| 71 越南生牛肉湯河 | Vietnamese Raw Beef Flat Noodles in Slow Cooked Broth<br>(Served with Beansprouts, Chilli, Mints & Coriander)                       | £9.90 |
| 72 越南牛腱湯河  | Vietnamese Flat Noodles with Beef Shin in Slow Cooked Broth<br>(Served with Beansprouts, Chilli, Mints & Coriander)                 | £9.90 |
| 73 越南雞絲湯河  | Vietnamese Flat Noodles with Chicken in Slow Cooked Broth<br>(Served with Beansprouts, Chilli, Mints & Coriander)                   | £9.90 |
| 74 越南豬肉米粉  | Vietnamese Rice Vermicelli Noodles with Grilled Lemongrass Pork with Chilli and Fish Sauce Dressing                                 | £9.90 |
| 75 星加坡叻沙   | Singapore Laksa<br>(Egg Noodles with Prawns, Chicken, Fish Cake, Fish Balls, Beansprouts and Dried Bean Curd in Spicy Coconut Soup) | £9.90 |
| 76 馬來炒費刁   | Malaysian Char Kway Teow<br>(Stir Fried Flat Noodles with Prawns, Fish Cake, Chinese Sausage, Egg and Beansprouts)                  | £9.90 |
| 77 干炒牛河    | Fried Flat Noodles with Beef  | £8.90 |
| 78 海鮮滑蛋炒河  | Fried Flat Noodles with Seafood in Egg Sauce<br>(Prawns & Squid)  | £9.90 |
| 79 魚頭湯米粉   | Rice Vermicelli Noodles with Fish Head in Pickled Cabbage Tomato Soup   | £9.90 |
| 80 咸魚炒米粉   | Fried Vermicelli Rice Noodles with Shredded Chicken, Salted Fish and Beansprouts  | £8.90 |

- |         |  |       |
|---------|--|-------|
| 81 星洲炒米 | Singapore Stir Fried Vermicelli Rice Noodles<br>(Chicken and Shrimp) | £6.80 |
| 82 雞絲炒麵 | Soft Noodles with Shredded Chicken                                   | £5.80 |
| 83 芽菜炒麵 | Soft Noodles with Beansprouts  | £5.20 |



## 飯類 RICE 類 DISHES

- |           |  |       |
|-----------|--|-------|
| 84 馬來炒飯   | Malaysian Style Nasi Goreng<br>(Fried Rice with Prawns, Fish Cake, Egg and Shrimp Paste) | £8.90 |
| 85 咸魚雞絲炒飯 | Fried Rice with Shredded Chicken and Salted Fish   | £8.90 |
| 86 楊州炒飯   | Special Fried Rice with Shrimp, Chicken and BBQ Pork                                     | £5.80 |
| 87 雞絲炒飯   | Chicken Fried Rice   | £5.80 |
| 88 雜菜炒飯   | Mixed Vegetables Fried Rice  | £5.80 |
| 89 蛋炒飯    | Egg Fried Rice   | £4.50 |
| 90 白飯     | Plain Boiled Rice  | £3.80 |



## 飲料 DRINKS

- |       |                 |       |
|-------|-----------------|-------|
| 凍檸檬茶  | Iced Lemon Tea  | £3.00 |
| 凍豆漿   | Iced Soy Milk   | £3.00 |
| 可樂    | Coke            | £1.20 |
| 減肥可樂  | Diet Coke       | £1.20 |
| 七喜    | 7up             | £1.20 |
| 芬達    | Fanta           | £1.20 |
| 礦泉水   | Still Water     | £1.00 |
| 有氣礦泉水 | Sparkling Water | £1.00 |

### ALLERGY ADVICE

Some of our dishes may contain the following allergens. Please let us know if you have allergies to any of these products before ordering and we will do our best to advise you.



# Hakka Moon

## PAN ASIA STREET FOOD

185 Streatham Road, Mitcham CR4 2AG

020 8687 6677

www.hakkamoon.co.uk

### OPENING HOURS

Mon - Thur	12pm - 2pm	5pm - 10pm
Fri - Sat	12pm - 2pm	5pm - 10:30pm
Sunday	2pm - 10pm	
Tuesday	CLOSED	

## Sample Drinks Menu

### HOUSE WINE

#### FRANCE

1. **LA LOUPE GRENACHE BLANC** £ 19.00  
Lovely dry and richly textured palate balanced by a dry mineral finish.

2. **La Loupe Grenache Noir** £ 19.00  
Smooth texture and supple mouth filling finish.

**HOUSE WINE BY GLASS 175ml** £ 5.50

#### SPARKLING WINE

##### ITALIAN SPARKLING WINE

3. **PROSECCO BA'BOLANI** £26.00  
Bright, light and deliciously easy drinking.

**20CL.** £ 11.00

# Sample Drinks Menu

## WHITE WINE

### NEWZELAND

4. **SAUVIGNON BLANC - SUGAR LOAF** £24.00  
Zesty Marlborough Sauvignon with bags of gooseberry fruit flavours.

### ITALIAN WINE

5. **PINOT GRIGIO - SANTA MARGHERITA** £29.00  
A soft and floral bouquet with a dry, fresh and harmonious flavour.

### RED WINE

### SPANISH WINE

6. **RIOJA VEGA DEL RAYO TEMPRANILLO** £20.00  
A traditional lighter style Rioja with fresh acidity and rich red fruits.
7. **MALBEC - INACAYAL** £24.00  
Hints of violet perfume on the nose and a chocolaty texture. Deliciously, full-flavoured and very rewarding.
8. **FLEURIE LA MADONE - BEAUJOLAIS CRU,** £30.00  
Violets and red fruits balanced with gentle and subtle tannins. Elegance in a glass.

<b>Beer</b>		<b>£</b>
Stella Artois 4%	1/2 pint	2.20
	pint	3.70
Tsingtao (China)	Bottle	3.70
Tiger (Singapore)	Bottle	3.70

## **Beverages**

Still or Sparkling	330 ml	2.20
	Bottle	3.70
Coke, Diet Coke, Appertiser J20 (orange & passionfruit)	Bottle	3.00
Fruit juice (apple, orange or pineapple )	1/2 pint	1.80
	pint	3.00
Soda, Tonic, Lemonade All Mixers		0.90

## **Cognac**

Hennessy X.O.	8.50
Remy martin V.S.OP.	6.50
Hennessy ***	4.50

## **Whisky**

Bell's scotch	3.20
John jameson	3.70
Jack danniels	3.70
Johnnie walker black label	3.70


**Spirits** 3.20

**Liqueurs** 3.70

A discretionary service charge of 10% will be added for all eat in service.



# References



4 February 2022

HakkaMoon  
185 Streatham Road  
Mitcham  
CR4 2AG

Dear Ms Yong

**Re: Hakka Moon – Reference Letter**

It is with great pleasure that I am writing this letter of reference to you, as a frequent and local customer of your establishment.

Your staff are always welcoming, available and attentive. The atmosphere within the restaurant is friendly, intimate and relaxed. There is a great choice of pan Asian street food which is reasonably priced for the quality and presentation. The food is outstanding and never fails to live up to expectations.

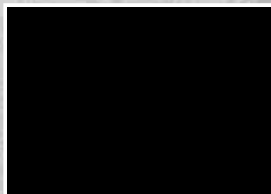
Alcohol sales at HakkaMoon would add variety to the choice of beverages currently available to customers and enhance the dining experience as it would be nice to have a glass of wine with food.

Thank you for bringing a positive establishment to the neighbourhood.

Yours sincerely

Hong Mei Ouvang





3 February 2022

HakkaMoon  
185 Streatham Road  
Mitcham  
CR4 2AG

Dear Ms Yong

**Re: Hakka Moon**

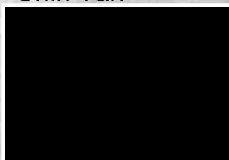
Thank you for inviting me to provide a reference in respect of your restaurant premises.


Your restaurant offers incredible food in a cosy yet buzzing atmosphere. We always get a warm welcome from your staff who go above and beyond to make our dining experience special. The food is authentic and there is a great choice of dishes on the menu. We have attended your restaurant with various friends and it is always a fabulous experience. I would not hesitate to recommend your restaurant to family and friends.

The one thing missing from this restaurant is the ability to have a leisurely alcoholic drink with our food. Other restaurants I have attended offer alcohol sales and this would enhance our dining experience here.

Warm regards,

Chin Tan





3 February 2022

HakkaMoon  
185 Streatham Road  
Mitcham  
CR4 2AG

Dear Ms Yong

**Re: Hakka Moon – Reference Letter**

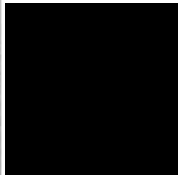
I write this reference in support of your application to permit alcohol sales at your premises.

I regularly attend your restaurant as the selection of food is extremely impressive. Your staff are always helpful in advising on food choices, if guidance is needed. The food is authentic and absolutely delicious. I particularly enjoy the Singapore Laska which has just the right amount of spice. The ambience is relaxed but vibrant and perfect for families and friends socialising. The food is competitively priced and worth every penny.

Your restaurant is a unique asset to the area as it offers an alternative cuisine. We have previously brought our own drinks here but it would be fabulous to have the option to purchase an alcoholic drink with our meal.

Best wishes,

Chung Ming Cheung



## REVIEWS

### HakkaMoon Pan Asia Street Food

185 Streatham Rd, Mitcham

Write a review

5.0  47 reviews

People often mention

All takeaway 4 prices 7 chinese 6 dim sum 4 +6

Sort by

Most relevant Newest Highest Lowest



**Lim Soon Sim**

Local Guide · 377 reviews · 905 photos

★★★★★ 3 weeks ago **NEW**

One of the nicest Chinese restaurants in this area. The owner was a long time staff from Goldmine in Bayswater (which was really nice). ... [More](#)



 Like

**Response from the owner** 2 weeks ago

Thank you so much for your 5-stars review. Comments like these make everything worthwhile! We look forward to seeing you again very soon.

5.0  47 reviews



**shinobu kocho**

1 review · 2 photos

★★★★★ a month ago

Lovely atmosphere, and the waiters were very friendly and helpful. The food was delicious, and I especially enjoyed eating the spicy crispy chicken. My family enjoyed eating here, the okra was also tasty. This place is a must try!



 Like

**Response from the owner** a month ago

Thank you for your kind words. We look forward to seeing you again very soon 🙏



**Hana Yumiko**

6 reviews · 11 photos

★★★★★ 3 months ago

High quality Pan Asia restaurant. Excellent choice on the menu, the food was delicious and reasonably priced as well. Staff were friendly throughout and overall I would recommend.



## HakkaMoon Pan Asia Street Food

185 Streatham Rd, Mitcham

[Write a review](#)

5.0  47 reviews 



**Chun Yin Cheung**

Local Guide · 263 reviews · 925 photos

 3 weeks ago **NEW**

Lovely atmosphere and the food was delicious. The waiters were very friendly and helpful.



 Like

**Response from the owner** 2 weeks ago

Thank you very much for your kind words. We look for to seeing you again very soon 😊



**Michael Matysiak**

Local Guide · 90 reviews · 323 photos

 3 months ago

Great food and amazing prices. Finally a decent restaurant opened in this neighbourhood! Highly recommend especially the pork belly dish! We will be coming back for more! It is also BYOB so perfect set up!



5.0 ★★★★★ 47 reviews



Jane Lee  
4 reviews 2 photos



★★★★★ 3 months ago

Delicious and authentic food. We had a great afternoon with amazing food served by very friendly staff that are very passionate about their food. Relaxing atmosphere and very clean. Definitely will be back to try more dishes.



👍 Like

**Response from the owner** 3 months ago

Hi Jane, thank you so much for your great review! We already can't wait to have you back our way again soon for more delicious dishes.



Kelth San  
Local Guide 23 reviews 26 photos



★★★★★ 4 weeks ago

Fantastic Central London / Bayswater standard but locally without having to travel out. Food was 10/10, service attentive and the place was very clean. Literally better than a lot of the Chinatown or Bayswater restaurants with dishes you can sometimes only find at certain restaurants...brings memories of dining in HK and China.

