



The Licensing Department
The London Borough of Merton
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Your ref:
Our ref:
5 May 2014

Dear Sir

Re:- Application for a Premises Licence under the Licensing Act 2003 - Cousins Fish and Chip Shop, 98 The Broadway, Wimbledon. SW19 1RH

On 15th April 2014 an application was received from CP & S (Solutions) Ltd for a premises licence under the Licensing Act 2003. The application seeks the following:-

Recorded Music	Monday to Sunday	1200-0000
Late Night Refreshment	Monday to Sunday	2300-0000
Supply of Alcohol	Monday to Sunday	1200-0000
Hours open to the Public	Monday to Sunday	1100-0030

Police wish to make representations to this application on two of the four licensing objectives namely:-

**The Prevention of Crime and Disorder
Public Nuisance**

This premise is currently empty. It is situated in a busy location on Wimbledon Broadway with the largest concentration of licensed premises. It is situated within the Cumulative Impact Zone (CIZ) which governs the Wimbledon Broadway area.

Section 7.8 of the London Borough of Merton Licensing Policy states the following:-

The Council considers that it is appropriate and necessary to continue a special policy within the designated cumulative impact zones. Where relevant representations have been received the policy will affect applications for new premises' licences or club premises' certificates or variations of existing licences or certificates. It will be for the applicants to show in their operating schedules that their proposals will not add to the cumulative impact already being experienced. Responsible authorities and/or interested parties will need to see the steps proposed by an applicant in order to decide whether to submit representations. The presumption will be that where proposed operations are material to the policy they will normally be refused, however, the process allows applicants to rebut the presumption in their applications, and to make the case

before a licensing sub-committee. Where an application is material to the special policy the burden of proof lies on the applicant to rebut the presumption.

Wimbledon Town Centre has the highest concentration of retail outlets and licensed premises in Merton Borough as such it is and is likely to remain a “hot spot” in terms of Crime and Disorder. A search of Police crime reports between 5th November 2013 and 5th May 2015 revealed the commission of 93 offences of all types within Wimbledon Broadway. The addition of another licensed premise could add to these statistics unless appropriate precautions are put in place.

Conclusion

As already stated this premise is empty and therefore untested. On examination of the application it is clear that this outlet is aimed primarily at the provision of food and the supply of alcohol is to supplement this provision. In order to assist in the reduction of potential problems a number of conditions are suggested as follows:-

1. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorized officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open to the public. This staff member must be able to show a Police or authorized council officer recent data or footage with the absolute minimum of delay when requested.
3. Alcohol will only be served when accompanied by a substantial table meal.
4. Alcohol shall be restricted to beers and wines only.
5. There shall be no sales of alcohol for consumption off the premises.
6. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:
 - (a) All crimes reported to the venue
 - (b) All ejections of patrons
 - (c) Any complaints received
 - (d) Any incidents of disorder
 - (e) Any faults in the CCTV system or searching equipment or scanning equipment
 - (f) Any refusal of the sale of alcohol

(g) Any visit by a relevant authority or emergency service.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'P Sparham', with a horizontal line underneath the name.

Peter Sparham

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