

23rd January 2019

Dear [REDACTED]

Re: Eastern Electrics / Blue Fox Events Limited - Application for a new Premises Licence - reference WK/201809200.

We are in receipt of your representation regarding the above application and would like to inform you of some significant material changes to the application since you raised your objection. In addition to your representation we received a number of other representations relating to the application and we have considered all of the points raised.

We are in constant communication with and have had numerous meetings with a number of residents and Local Authority officers regarding the application and the concerns that have been brought to our attention.

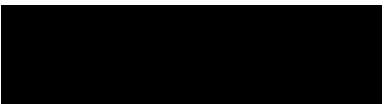
As such we will be amending the application as follows:

1. **Friday** – the initial application was for events to take place on Friday, Saturday and Sunday. Friday has now been removed from the application. Therefore, the application is now restricted to Saturday and Sunday only (hours of entertainment: Sat 11:00 – 22:30, Sun 11:00 – 22:00).
2. **Capacities** – In line with the restriction to the application to now be for a duration of 3 years, we propose that the maximum numbers of persons permitted on site be conditioned as follows:
 - a. 2019 Sat 23,500
Sun 15,000
 - b. 2020 Sat 27,000
Sun 17,000
 - c. 2021 Sat 29,999
Sun 20,000
3. **Licence duration** – initially we had applied for an open-ended Licence. This has now been amended so that the application will be for 3 years only. Therefore, the application will be for 1 event per year (taking place on either the last weekend in July or the first weekend in August) in 2019, 2020 and 2021 only.
4. **Noise** – we are working with Merton's Environmental Health team to agree additional Licence conditions that will satisfy them that our proposals for the management of noise at future events will be considerably less impactful on local residents. For future events we have removed a particular sound system from the event which we believe was the cause for a significant number of complaints in 2018. These capacities would be reviewed on an annual basis with the Safety Advisory Group

Following our constructive ongoing dialogue with both Police and Licensing we have agreed a number of additional conditions to attend to concerns they have raised.

We have also developed our management plans to address the other issues raised in the various representations received. These include (but are not limited to) improved procedures and protocols in respect of litter, anti-social behaviour, nitrous oxide (the sale of and the subsequent empty canisters), traffic & transport and damage to the park.

Yours sincerely,



Robert J Dudley
Director