The Licensing Department London Borough of Merton Civic Centre London Road Morden SM4 5DX VW - Merton Borough
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Your ref: Our ref:

19 December 2014

Dear Sir

Re:- Application for a Premises Licence under the Licensing Act 2003 - Grove Road Mini Market, 372 Grove Road, Mitcham. CR4 1AB

On 25th November 2014 Police received an application from Mr Veerasingam Senthooran for a premises licence under the Licensing Act 2003. The application seeks the following:-

Supply of Alcohol Monday to Sunday 0530 - 0000 Hours premises open to the public Monday to Sunday 0530 - 0000

Police wish to make representations to this application on two of the four licensing objectives namely:-

The Prevention of Crime and Disorder Public Nuisance

These premises are situated on a main road in close proximity to residential housing. The applicant proposes to operate from early morning, earlier than the majority of "off" licensed type premises.

The application fails to address the licensing objectives.

A search of Police indices has been conducted in relation to allegations of crime. It is pleasing to note that there is nothing of note in relation to these premises, however, in the period 19th December 2013 to 19th December 2014 there have been 60 recorded crimes in Grove Road.

Conclusion

These premises are untested. However, it is felt that the opening of the premises for the extended hours stated will result in issues of an anti-social nature. A number of options are therefore suggested as follows:-

If the licence is granted a number of conditions are suggested:-

- 2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorized officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.
- 3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open to the public. This staff member must be able to show a Police or authorized council officer recent data or footage with the absolute minimum of delay when requested.
- 4. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.
- 5. No single cans of lager, cider or beer to be sold.
- 6. A proof of age scheme, such as Challenge (21/25), shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards).
- 7. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premise is open.
- 8. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:
- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) any faults in the CCTV system or searching equipment or scanning equipment
- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

8. Licensable activity to be restricted to 0900.

Yours faithfully,

Peter Sparham

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