Committee: Cabinet

Date: 5TH September 2011

Agenda item: 6

Wards: All

Subject: Response to recommendations and Report from the Overview and Scrutiny Commission on the night time economy

Lead officer: Chris Lee Director of Environment and Regeneration

Lead member: Councillor Edith Macauley, Cabinet Member for community safety,

engagement and equalities

Contact officer: Annalise Elliott Head of Safer Merton

Forward Plan reference: 1059

Recommendations:

A. That Cabinet notes the recommendations from the Scrutiny review and endorses the responses to those recommendations in Appendix 1 of this report.

1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

1.1 To provide a response to the recommendations of the Overview and Scrutiny Commission which undertook a review of the night time economy (part 1 looking at Wimbledon).

2. DETAILS

- 2.1 The Overview and Scrutiny Commission undertook a review of the night time economy which aimed to enhance the work of the Safer Merton Partnership (the CSP) and Council departments in delivering a safe night time economy on the borough.
- 2.2 The findings and recommendations of the Commission were reported to Cabinet on 21st March 2011. Cabinet asked Officers to prepare a response to the recommendations and an action plan.
- 2.3 Appendix 1 to this report outlines the recommendation, the proposed actions to be taken, the responsible organisation and the timescales for completion and work undertaken to date.

3. ALTERNATIVE OPTIONS

3.1 The Overview and Scrutiny Commission considered undertaking a review of the whole borough however it was decided to ensure that a review of the principal area of major concern (based on statistical data) was tackled first.

4. CONSULTATION UNDERTAKEN OR PROPOSED

- 4.1 Safer and Stronger thematic (CSP) of the LSP have been consulted.
- 4.2 Consultation was undertaken as part of the original report.

4.3 **TIMETABLE**

4.4 The action plan will be delivered according to the Partnership timescales outlined at the end of Appendix 1.

5. FINANCIAL, RESOURCE AND PROPERTY IMPLICATIONS

None for the purposes of this report. The financial, resource and property implications of implementing the agreed recommendations are met by the various council departments and the partnership. Any financial implications will be brought through the normal business planning and budget setting process.

6. LEGAL AND STATUTORY IMPLICATIONS

6.1 Changes to both licensing and ASB legislation may impact on the viability of some of the suggestions and legislation is expected to be published later this year in relation to both of these areas. Current legal and statutory powers to implement changes are limited but it is anticipated that this may be remedied under the impending Police and Social Responsibility Bill (currently before Parliament).

7. HUMAN RIGHTS, EQUALITIES AND COMMUNITY COHESION IMPLICATIONS

7.1 This strategy covers all sections of the community and does not discriminate against any group. It should foster better community relations between the local residents and the community that look to use the town centres and encourage active and positive participation from the local community and visitors in creating and maintaining an environment which benefits its users and is enjoyed by all

8. CRIME AND DISORDER IMPLICATIONS

8.1 The implications are all positive and crime and disorder specific.

9. RISK AND HEALTH AND SAFETY IMPLICATIONS

- 9.1 None for the purposes of this report risk management and health and safety implications of implementing the agreed recommendations have been accounted for.
- 9.2 Reducing night time economy related incidents will contribute significantly to an overall improvement of the health and safety of our residents and visitors whilst promoting an overall safer environment within which all services can function with minimal risk.

10. APPENDICES – THE FOLLOWING DOCUMENTS ARE TO BE PUBLISHED WITH THIS REPORT AND FORM PART OF THIS REPORT

10.1 Appendix 1 – Report and Action Plan

- 11. BACKGROUND PAPERS
- 11.1 Report of the Overview and Scrutiny Commission March 2011

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Appendix 1 Response to the recommendations - night time economy review

	Responsible decision making body
Recommendation 1 (paragraph 9)	-
We recommend that the Overview and Scrutiny Commission agree to receive a further report from the task group in September 2011, which will examine the night time economy in Mitcham, Morden, Raynes Park and Colliers Wood town centres as well as the impact on local Accident and Emergency services.	Overview and Scrutiny Commission (JR)
Action: this is an O & S agenda item	
Date: October 2011	
Recommendation 2 (paragraph 28)	
We recommend that NHS Sutton and Merton and its successors continue with its plans to reconfigure alcohol treatment services so that these will meet the needs of lower level drinkers as well as those who will continue to require in-patient detox services.	Drug and Alcohol commissioning (MP)
Action: NHS S&M are currently writing a strategy in	
partnership around alcohol commissioning and this can be shared with the Commission at the next meeting. The funding for this service is health money and consideration needs to be given as to how this will be handled when the Public Health Boards manage the finances.	
Date: Due Autumn 2011 dependant on legislative	
Changes	
Recommendation 3 (paragraph 34) We recommend that Safer Merton works with the Council, Police, NHS and other partner agencies to continue to run the "be social, be sensible, be safe" or a similar campaign.	Cabinet Safer Merton (MP)
Action: A campaign will be over the Christmas period 2011 run utilizing existing stocks of campaign material and working with local businesses. There is no funding at present for future years	
Date: Christmas 2011	
Recommendation 4 (paragraph 35)	
We recommend that these campaigns should include information about what constitutes a unit of alcohol and the "safe" level of alcohol consumption plus health messages about the impact that alcohol misuse can have.	Cabinet Drug and Alcohol commissioning (MP)
Action: The communications around the next campaign (briefings to the press) will include this information - however not everything submitted is used. Some stock of	

'unit wheels' is left and these will be distributed during the	
campaign.	
Date: Throughout the year ongoing	
Recommendation 5 (paragraph 42)	
We recommend that the Council and the Police make	Cabinet
greater use of the powers currently available to them in	Police
order to deal more stringently with alcohol related anti-	ASB team (CC)
social behaviour in local town centers.	
Action: At present the ASB powers are being reviewed	
and new legislation being written until that time the Police	
will continue to use the powers available to them.	
Date: new legislation due October 2012	
Recommendation 6 (paragraph 43)	
We recommend that the Council and the Police continue,	Cabinet
and increase where appropriate, with mystery shopping	Police
and other initiatives to ensure that off-licenses do not sell	Trading
alcohol to under 18s.	Standards
Action: There is a programme of work underway to	
ensure that this continues. The Trading Standards team	
intends to undertake 100 underage test purchases	
throughout 2011/12 informed by intelligence received but	
focusing mainly on 'off licensed' premises.	
Date: rolling programme throughout the year	
Recommendation 7 (paragraph 45)	
We therefore recommend, on the basis of the evidence	Cabinet
presented to us that the existing Controlled Drinking Zone	
remain in place and is not extended at present.	
Action: The Controlled Drinking Zone is a Bye Law and	
there are no plans to change this at present.	
Date: N/A	
Recommendation 8 (paragraph 49)	
We recommend that the Council's Environment and	Cabinet
Regeneration Department investigate the costs and	Safer Merton
potential benefits of purple flag award in order to assess	(CC/LR)
whether it would be worth applying for on behalf of	(
Wimbledon Town Centre.	
Action: Investigative work is being undertaken by Safer	
Merton into the costs and time required to evidence the	
requirement to obtain a purple flag. A report will be	
brought to Cabinet as appropriate once this work is	
complete.	
Date: September 2012	
Recommendation 9 (paragraph 53)	
We recommend that the Council maintain the current level	Cabinet
of night time street cleaning resources in the town	Street Scene and
centres.	Waste (CS)
Action: There are no current plans to reduce night time	113313 (33)
street cleansing resources however the financial	
challenge facing the Council requires that we explore all	

opportunities to make savings whilst protecting services	
as far as possible. Cabinet would be asked to make any	
such decision and Sustainable Communities Scrutiny	
Panel would be consulted in such an event.	
Date: N/A	
Recommendation 10 (paragraph 61)	
We recommend that Safer Merton meets the street	Cabinet
pastors to discuss the most appropriate way for ward	Safer Merton
councilors, the Council and its partners to provide support	Street Pastors
so that the street pastors can continue to provide valuable	(CC/LR)
services in Mitcham and Wimbledon.	,
Action: The Street Pastors and SM are in dialogue and	
are planning joint work for the future, one project is	
underway, and partnership working is already improving.	
The Police have secured funding to support the Street	
Pastors.	
Date: underway and ongoing	
Recommendation 11 (paragraph 78)	
We recommend that the Licensing Committee should	Licensing
consider how it could be more proactive in using its	Committee
current powers and, where necessary, propose changes	Licensing Team
to the Council's Licensing Policy in order to:	Liberialing realin
to the obtained Electioning Folloy in order to:	
begin to reduce opening hours in order to maintain	
balance within the Cumulative Impact Zone in	
Wimbledon town centre;	
the same Programme Break and the same Programme	
impose licence conditions such as earlier closing and no admissions to premises after midnight in	
order to gradually reduce very late licences and the	
, ,	
intensity of late night drinking;	
have greater opportunity to take into account the	
views of residents, police and other stakeholders	
when reviewing a licence;	
impose conditions that will reduce noise nuisance	
for residents who live nearby. These conditions	
could include lobby areas between outer door and	
inner door to reduce noise on street.	
Action: The Delice Deferm and Conial Decreasibility Dill	
Action: The Police Reform and Social Responsibility Bill	
[PRSRB] will potentially have a positive impact on	
licensing and in particular the role of 3 rd parties and their	
part in being consulted / ability to make representations.	
The Council has responded to the consultation on this	
pending legislation which we do not expect it to be	
enacted before the end of the year. We shall look to utilize	
any changes thereafter.	
The Councils Licensing Policy has only recently been	
revised and adopted.	
Disucssions are due to be held with Licensing Committee	

to consider how existing policy and powers can be used	
more effectively and what if any policy changes might be	
required to address the concerns identified.	
Date: Autumn 2011	
Recommendation 12 (paragraph 79)	
We further recommend that the Licensing Committee	Licensing
consider how they might use the opportunity of the	Committee
proposed legislation to further practices that would reduce	Licensing Team
binge drinking. These may include providing soft drink	
from vending machines, providing water dispensers,	
banning selling of shots from trays, stipulate a minimum	
provision of tables and seating to encourage people to	
drink more slowly.	
Action: The proposed legislation [PRSRB] is currently at	
House of Commons Committee stage. The Council has	
responded to the consultation however we do not expect	
any significant change in this area. This will be discussed	
further with Licensing Committee as the Councils future	
licensing Policy is developed.	
Date: to be confirmed	